

## **PART 8 – BLABY DISTRICT COUNCIL VISION, VALUES AND CORPORATE PRIORITIES**

### **VISION**

Blaby District is made up of thriving and vibrant communities where people are happy to live, work and visit.

### **VALUES**

- Put the customer at the heart of everything that we do.
- Listen, learn and make a positive difference.
- Build and maintain strong partnerships to meet the needs of the District.
- Be ambitious, creative and resourceful.

### **THE COUNCIL'S PRIORITIES**

#### **A PLACE TO LIVE**

Strong healthy, safe, sustainable communities where the most vulnerable are supported.

##### **We will:**

- |                                                                                    |
|------------------------------------------------------------------------------------|
| 1. Deliver our Climate Change Strategy and champion the Green Agenda in all we do. |
| 2. Deliver the right housing in the right places.                                  |
| 3. Work in partnership to keep our communities safe and healthy.                   |
| 4. Help people to help themselves and live independently.                          |
| 5. Deliver services which are 'digital by choice'.                                 |

#### **A PLACE TO WORK**

A thriving, prosperous, innovative local economy with a skilled and healthy workforce contributing to the local community.

##### **We will:**

- |                                                                                                                               |
|-------------------------------------------------------------------------------------------------------------------------------|
| 1. Support businesses in our district, encourage investment and growth and respond to evolving challenges that they may face. |
| 2. Work with partners to deliver accessible, local employment and training opportunities.                                     |
| 3. Promote a healthy workforce and work places across Blaby District.                                                         |
| 4. Promote 'think local' in everything that we do.                                                                            |

## A PLACE TO VISIT

A strong leisure and tourism sector and well maintained and accessible attractions available in the local area encourage visitors to the district.

### We will:

- |                                                                                   |
|-----------------------------------------------------------------------------------|
| 1. Promote Blaby District as a tourism destination.                               |
| 2. Continue to promote and focus on our ambitions for Walk / Ride Blaby District. |
| 3. Provide desirable, accessible green spaces for our visitors and communities.   |

## PEOPLE STRATEGY

Ensuring that Blaby District Council remains a great Place to work.

### We will:

- |                                                                                                        |
|--------------------------------------------------------------------------------------------------------|
| 1. Transform the way we work as we recover from the Covid19 pandemic.                                  |
| 2. Support our staff and Members through the delivery of the transformation of services.               |
| 3. Promote and champion Blaby District at every level to ensure the best outcomes for our communities. |

## OUR FINANCIAL PLANS

Medium Term Financial Strategy

### We will:

- |                                                                                                                                                                       |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Continue to monitor and manage income and expenditure, delivering sustainable services, placing Blaby District Council in the best financial position possible.    |
| 2. Seek new, innovative ways of maximising income or reducing costs in order to support service delivery.                                                             |
| 3. Seek external funding opportunities whenever we can to enhance our services.                                                                                       |
| 4. Encourage a commercial, business-like approach to service delivery, balancing charging for services against keeping the customer at the heart of everything we do. |
| 5. Actively consider opportunities to work with partners to deliver effective, efficient, services that provide best value for the residents.                         |
| 6. Maximise the use of our assets.                                                                                                                                    |