

PART 8 – BLABY DISTRICT COUNCIL VISION, VALUES AND CORPORATE PRIORITIES

VISION

Blaby District is made up of thriving and vibrant communities where people are happy to live, work and visit.

VALUES

- Put the customer at the heart of everything we do.
- Listen, learn and make a positive difference.
- Build and maintain strong partnerships to meet the needs of the District.
- Be ambitious and creative and resourceful.

THE COUNCIL'S PRIORITIES

A PLACE TO LIVE

Where:

- New and established neighbourhoods are integrated, strong, healthy & safe.
- Sustainable communities are able to access services and opportunities.
- Inequality is reducing and the most vulnerable in our society are supported.

We will:

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| 1. Design and deliver housing to meet the needs of our residents |
| 2. Work well with partners to keep our communities safe |
| 3. Support our residents to live healthy lifestyles. |
| 4. Create opportunities for community involvement. |

A PLACE TO WORK

Where:

- A thriving and prosperous local economy creates an environment for innovation, investment, growth.
- Partners work together to develop a modern, skilled workforce.
- A strong business sector contributes to the well-being of employees and the local community.

We will:

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| 1. Support local business development. |
| 2. Work with partners to deliver high quality, accessible job opportunities. |
| 3. Facilitate training and work experience opportunities. |
| 4. Promote a healthy workforce and work places. |

A PLACE TO VISIT

Where:

- A wide variety of accessible attractions and facilities encourage visitors to the area.
- Green spaces and historical sites are maintained and developed.
- A strong leisure and tourist sector contributes to the well-being and sustainability of the local community.

We will:

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| 1. Promote the area as a place in which to invest. |
| 2. Work with partners to promote Blaby District as a destination. |
| 3. Develop and support places that people want to visit. |